globsyn
business school

AMBITION OF THE YOUNG

2025-27





INFORMATION BOOKLET

Scan for a Virtual Tour of the GBS Campus

Disclaimer:

The information given in this document is an indication of Globsyn Business School's (GBS) plans on the date of publication of this document. Details may be modified from time to time for academic, regulatory, and operational reasons. The students will be governed by the latest regulations applicable to them during the relevant academic year. This document is designed to provide the prospective students with information on educational programmes only. Neither Globsyn Business School nor any third party assumes any liability of any kind to any person for providing this information, whether or not such persons rely on it and even if they inform Globsyn Business School of their reliance on it. The information in this Information Booklet is for general information purposes only. GBS reserves the right to make changes without prior notice. Participation in programmes are subject to specific terms and GBS is not liable for errors or decisions based in the Information Booklet.

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Vision

To build an education edifice, where young men and women have freedom to excel, fulfill their career aspirations through a globally networked, corporate savvy, research driven management education system.

Mission

To enable transformation of young minds to become responsible leaders with integrity through knowledge, innovation, research, technology and imbibe human values through care for society.

Core Values

- Care for Society
- Responsible Leadership
- Innovation & Creativity
- Technology Adoption
- Lifelong Learning
- Research



About

Globsyn Business School

Globsyn Business School (GBS) has uniquely positioned itself as India's first 'Corporate B-School', drawing from the strength and diversity of the fast evolving global corporate world. With an edifice built on Innovation, Research and Technology, GBS is well on its path to build a globally networked, corporate savvy, research-driven management education system that creates 'Industry Relevant Managers' – an agile group of professionals equipped to operate in today's technology-driven business environment.

In order to infuse global standards into its pedagogy, the B-School has joined AACSB International – the Association to Advance Collegiate Schools of Business (AACSB), the world's largest business education alliance. GBS is now one of the few academic institutes in Eastern India, and one of only two B-Schools in West Bengal, to belong to a part of the world's largest network of business schools and organizations, focused on advancing business education.

The B-School's two-year full-time Post Graduate Diploma in Management and Post Graduate Diploma in Management – Business Analytics are approved by AICTE. Globsyn's Master of Business Administration (Global) programme in partnership with Malaysia University of Science and Technology exposes students to a global management education experience with classes by international faculty.

GBS has always focused on innovation with the appropriate use of technology, pertinent to the needs of time. Recognizing the trends of the upcoming paradigm shift in the education ecosystem, relevant steps have been taken to implement a Hybrid Learning Model for its young managers, where students can choose their own learning path.

Today, the entire admission process at GBS operates digitally allowing students the ease of applying to the B-School from any part of the country. GBS was among the first institutes to digitize its certification process and issue its diplomas on a Secure Certification Platform, making it one of the few in the world to do so in the pre-pandemic era. In the next few years, the B-School plans to transform its pedagogy by integrating AR and 3D videos with traditional techniques to make the Hybrid Learning Model more immersive and self-paced.

The B-School is now integrating Artificial Intelligence (AI) into its management education. Acknowledging the transformative potential of AI, the B-School is enhancing its decision-making processes, streamlining operations, and personalizing learning experiences for its students – ensuring they understand how to leverage technology responsibly.

With this mission in mind, GBS has built the Sukamal Dasgupta Universal Human Values Center, which has been designed to create equilibrium in the minds of the students, enhance their cognitive, managerial, analytical, and performance skills, and prepare them to address ethical challenges in the corporate world.

In an endeavour to synthesize teaching and research, GBS has also created a dedicated Research Cell that brings the latest advancements in management thoughts and practices to the student community and shares scholarly work and articles with the academia. Taking advantage of the B-School's tech-adaptations, the GBS Research Cell has ensured active participation and involvement of young learners through its Research Seminars, Vision Seminars, Conferences, Webinars, and its Globsyn Management Journal (GMJ), whose Editorial Board is graced by national and global celebrated minds.

In the last couple of years, the placement process at GBS went through stages of transformation from on-campus to remote hiring to back to on-campus placement, from physical to virtual, to back to physical internships, and even the traditional resumes were refurbished in the form of video resumes. However, one thing remained unchanged – the B-School's relationship with more than 360 corporates, who have not only recruited the students over the years for SIP or Final Placement, but have also trained and groomed them through various industry-academia engagements. These students and 3500+ alumni of GBS have earned rich accolades for their achievements and a large number of them are star performers within their organizations.

GBS believes in learning 'Beyond Education', where students are exposed to various out of classroom activities involving running virtual organizations, building business ideas, elderly care, specially-abled care, underprivileged education, conducting healthcare camps and other myriad of social activities. The B-School spreads the concept of 'Beyond Education' among its stakeholders – students, alumni, academicians, corporates through elements like Globsyn Annual Lecture Series, Globsyn Management Conference, Globsyn Alumni Engage, Serendipity, Embryon and Kalyani Youth Leadership Forum (KYLF).

Globsyn Business School's 'Care for Society' initiative, done by the students under the Beyond Education vertical of KYLF, is recognized by AICTE (Ministry of Education, Government of India) as a 'Best Practices' nationally amongst approved institutions in India, and has been mentioned in AICTE's Best Practices bulletin. Recently 'Embryon' – the entrepreneurship cell of GBS has been recognized among 24 business schools, globally, as an AACSB International Innovation That Inspires. This annual program recognizes institutions from around the world that serve as champions of change in the business education landscape.

GBS has received many accolades from the education fraternity from time to time and has been ranked among the Top 50 B-Schools in India, as per Business India's Best B-Schools Survey. Recently, the B-School has been recognized with the 'Benchmark for Higher Education in Eastern India' honour at the IIRF Education IMPACT Award.



WHY GLOBSYN BUSINESS SCHOOL?

Globsyn Business School (GBS) has uniquely positioned itself as India's first 'Corporate B-School', drawing from the strength and diversity of the fast evolving global corporate world. GBS, as an institution, has always focused on innovation with the appropriate use of technology, pertinent to the needs of time. These continuous innovations in postgraduate management education has helped the students of GBS gain a strong foothold in the corporate world. Over the years Globsyn Business School has received many accolades from the education fraternity and has been ranked among the Top 50 B-Schools in India, as per Business India's Best B-Schools Survey.

- **Over 23 Years' Legacy in Postgraduate Management Education**
- **Benchmark for Higher Education in Eastern India**
- **AICTE Approved PGDM and PGDM – Business Analytics**
- **Partnership with Malaysia University of Science and Technology – set up in collaboration with MIT, USA – for MBA (Global)**
- **Member of AACSB International, AMA, AIMS, AIMA, CMA, CII, BCC&i, amongst others**
- **AI-Integrated Management Curriculum**
- **8-Acre Sprawling Campus**
- **Hybrid Learning Classrooms**
- **Collaboration with prominent international universities, globally**
- **Ranked among the top 50 B-Schools in India**
- **Industry-Academia Integration**
- **3500+ Alumni working globally**
- **360+ Corporate Relations**
- **Optimum placement since inception**

Scan to Watch

ASSOCHAM
Ideate · Innovate · Impact



INSTITUTE OF THE YEAR-EAST

Rahul Dasgupta, Director & Trustee, Globsyn Business School, receiving the prestigious award on behalf of the B-School for being chosen as the 'Institute of the Year - East' at the 16th International Education Leadership & Skill Development Summit, organised by ASSOCHAM, India

Scan to Watch

IF RANKING IS WHAT YOU CONSIDER WHILE SELECTING A B-SCHOOL, WE ARE ALREADY UP THERE

	AMONG THE TOP 5-B SCHOOLS (EASTERN INDIA)*
1	IIM - Calcutta
2	XLRI - Jamshedpur
3	IIT - Kharagpur (VGSM)
4	XIM - Bhubaneswar
5	Globsyn Business School Calcutta

*Source: Best B-School Survey, Business India

RECOGNITIONS

Benchmark for Higher Education in Eastern India

IIRF Education IMPACT Award

Institute of the Year – East

16th International Education Leadership & Skill Development Summit ASSOCHAM

Best Private B-School in Eastern India

Times Brand Icons The Times Group

Best Private Business School West Bengal

ET Industry Leaders

Globsyn Business School's Embryon - The Entrepreneurship Cell

Innovations That Inspire initiative AACSB

Best B-School with Academic Excellence - East

Asia Education Summit & Awards

Over the past two decades, Globsyn Business School has received several laurels from the industry-academia fraternity. Here are some of the rankings and recognitions conferred to the B-School in the last few years.

Scan to Watch

ACADEMIC DELIVERY SYSTEM

A contemporary and benchmarked curriculum, technology-driven delivery mechanism, research focus, and professionally experienced academic mentors are what make Globsyn Business School stand out in the crowd. The exposure that a student gets in terms of real life and simulated workplace environments coupled with continuously updated knowledge content makes them richer in learning and skilled in realtime application ability - thereby performance oriented professionals in the industry.

Delivers Value:
Globsyn Business School follows a truly innovative and modern pedagogic system based on Globsyn's pioneering Knowledge Finishing School System™ (KFS). The multi-tiered Academic Delivery System uses a mix of pedagogic tools to offer both contemporary and industry relevant management education to its students. The customised pedagogic approach creates performance oriented Industry Relevant Managers; professionals who are productive from virtually day one of their employment.

Ensures:
1. Moderating the learning and knowledge acquisition processes to ensure optimum knowledge retention and recall skills using learner centric approaches
2. Mentoring students in the knowledge application process, on a consistent and continuous basis
3. Students develop essential work-skills and attributes, essential to holistically perform in a corporate environment. Learning Groups form an integral part of the knowledge dissemination and application processes
4. Helping learners mould themselves as 'performance' oriented individuals
5. Seamlessly built in strategic global and corporate interfaces as part of the core curriculum

Knowledge Acquisition:
The dissemination of knowledge at Globsyn Business School is structured and systematised, to an extremely micro level, to ensure that students are ensconced in an almost back-to-school academic rigour based environment. Under the KFS driven Academic Delivery System each and every session has associated Learning Objectives that a student must achieve and linked Assessment Objectives, whereby students can understand how their performance is assessed. Each individual session consists of prestudy assignments, quizzes, post study requirements and active learning driven group and individual participations. Based on a learner centric system of Knowledge Acquisition, students are taken through a participative learning process that not only ensures enhanced learning levels but also brings the course content at a level that can be visualised and acted upon.

Skill Application:
Knowledge application skill forms one of the most important cornerstones of performance in the corporate workplace. The KFS pedagogy, followed at Globsyn Business School, provides fundamental stress on mentoring a student's realtime application ability. The pedagogy uses an innovative mix of in-house and corporate driven projects, corporate social responsibility initiatives and large format projects like 'Serendipity' to not only help students apply their learning and skills but also provides as near a replication of the real world as is possible in an academic driven environment.

Performance Centricity:
Globsyn Business School's unique KFS driven pedagogic interventions and tools enables a student to emerge as performance centric, 'Industry Relevant' Managers, as a result of the various initiatives undertaken during the learning and application phases spread over two years. Performance is not a standalone event but a planned outcome of a sequence of events reaching a crescendo during the campus placements season and then the subsequent corporate life.



The Knowledge Finishing School™ (KFS) System pedagogy takes students through the entire lifecycle of management learning starting from the foundation programme to the general management programmme to finally culminating in the various Schools of Excellence, in a series of participative and experiential learning steps. The systemic approach and methodology to management education ensures that students develop an aptitude of life long learning which makes them stand out as performers in the industry.

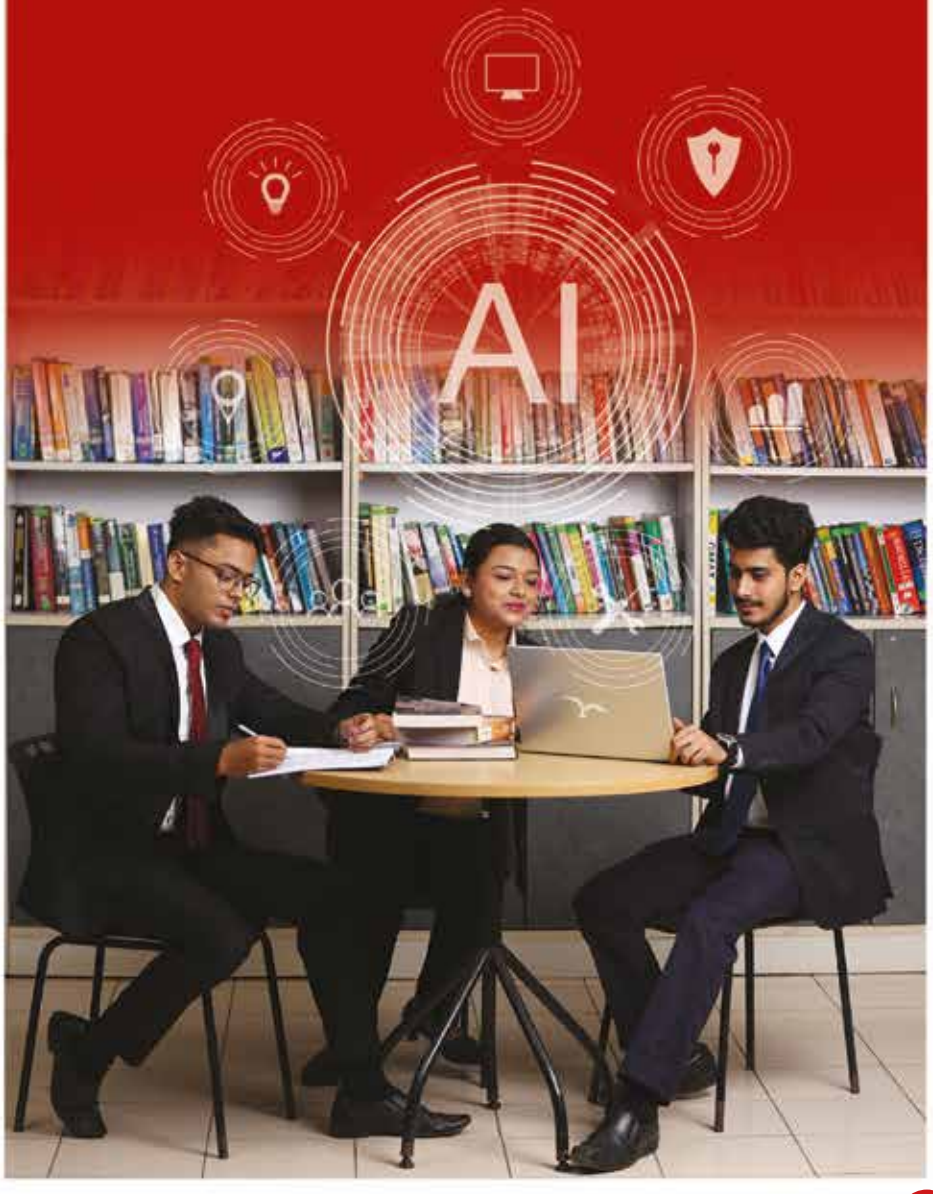
Learn and Intern - The Self Pressure Model:
Learn and Intern forms one of the major pedagogic innovations in the academic delivery system of Globsyn Business School. Learn and Intern sessions are conducted by the Chairman and Founder of Globsyn Group, Mr. Bikram Dasgupta, a first generation entrepreneur and among the stalwarts of the Information Technology revolution in the country. It derives its uniqueness from the self-pressure model enunciated in a series of highly participative lecture series. The self pressure model expects each participant to continuously excel by setting 'apparently' unachievable targets – targets which at the first glance looks impossible but which can be achieved if the participant were to push their boundaries little farther than they would normally do. These sessions mentor students to become target oriented and help them plan and achieve targets by working backwards. The progress of each student is personally monitored by Mr. Dasgupta in the areas of academics, attitude, extra curricular activities, employability quotient etc.

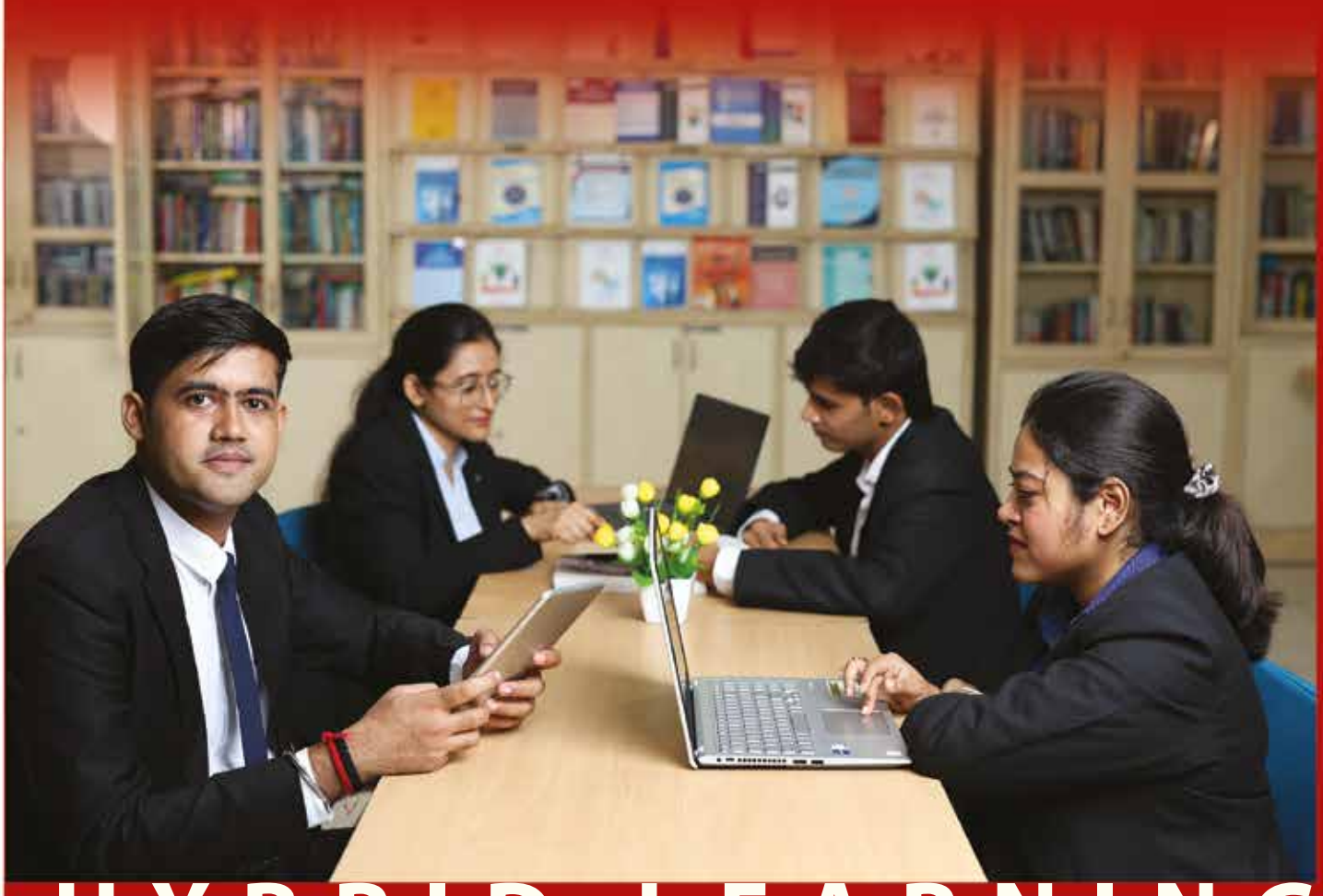
Experiential Learning:
Globsyn Business School gracefully blends in the experiential learning methodology (the process of 'learning through experience' or 'learning by doing') in its curriculum to enable the students to engage in an application-oriented learning.

Employability Enhancement and Placement Mentoring (EEPM):
The EEPM sessions are designed to make students more employable and placement-friendly, by equipping them with confidence to crack job interviews, meet challenges posed by recruiters in various elimination rounds and exhibit skills as expected by the recruiters.

AI Integration at GBS

Globsyn Business School (GBS) is at the forefront of integrating Artificial Intelligence (AI) into its management education, emphasizing both technological proficiency and ethical considerations. Under the leadership of its Management Team, GBS has recognized AI's transformative potential in enhancing decision-making, streamlining operations, personalizing learning experiences, amongst others, thus preparing students for a data-driven environment. Additionally, GBS faculty are actively engaged in AI learning and research, fostering an environment of continuous innovation and development. The institution underscores the importance of ethical AI, aiming to prevent biases and ensure transparency and accountability in AI systems. This commitment is reflected in the B-School's unique policy on the integration of ethical AI and human values into its curriculum.





HYBRID LEARNING

Recognizing the trends of the upcoming paradigm shift in pedagogy, Globsyn Business School has taken a step to become a trend-setter in designing Hybrid Learning Classrooms for its young managers. The power of this learning format lies in the fact that the students, regardless of their chosen postgraduate management programmes, can continue their courses remotely and/or re-live the physical classroom experience.

Globsyn Business School is one of the first institutions in India to seamlessly blend in physical and online modes of education to enable students to make that choice through its learner-centric mode of education, coupled with a robust use of technology. These spacious classrooms, with all modern teaching, aid the students to focus on dialogues rather than monologues, and help them to 'learn and unlearn'. With the Hybrid Learning Classrooms, Globsyn Business School has embarked upon a new era of learning.



Hybrid Learning Classroom Facility
at Globsyn Knowledge Campus

Scan to Read

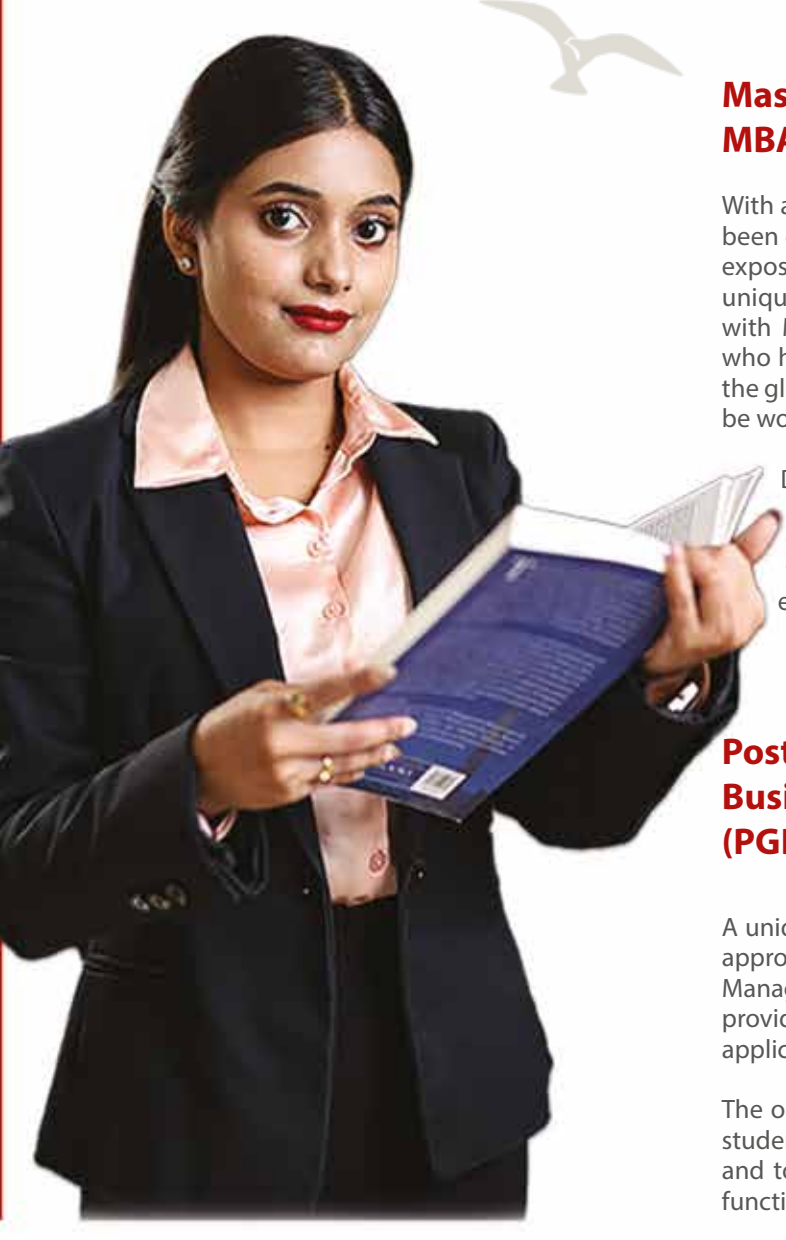
PROGRAMMES

Scan to Apply

Post Graduate Diploma in Management (PGDM)

A uniquely designed management programme, Globsyn Business School's PGDM curriculum is comparable to noted post graduate level programmes of premier business schools in India and abroad. The PGDM programme has been structured to help students prepare either for a fast-track corporate management careers, or pursue further academic studies either in India or abroad and go on to either contribute towards research and development of the management sciences, or join the academic community, or pursue their entrepreneurial vision.

Structured into four distinct phases, students have to undertake the Foundation Programme followed by a General Management programme which is followed by 8-10 weeks of Industry Internship (Training). Post successful completions of Industry Internship, students are required to join one of the Schools of Excellence for their specialisation. With its successful track record of providing quality management education to its students, the PGDM programme has become one of the most sought-after AICTE (Ministry of Education, Government of India) approved PGDM programme in India attracting MBA aspirants from different parts of the country.



Master of Business Administration MBA (Global)

With a focus on International Business, the MBA (Global) programme has been designed to impart students with a learning experience that would expose them to dedicated sessions covering global case studies. This unique upmarket programme offers International Business, in partnership with Malaysia University of Science and Technology (MUST), for those who harbour global ambitions and see themselves as an integral part of the global corporate environment, irrespective of the geography they will be working in.

Designed for the quintessential high flyer, a significant part of the programme is dedicated to provide students with a truly global management education experience with classes by international faculty, giving the young managers a bird's-eye view of the globalised economic environment.

Post Graduate Diploma in Management – Business Analytics (PGDM – Business Analytics)

A uniquely designed, AICTE (Ministry of Education, Government of India) approved programme, Globsyn Business School's Post Graduate Diploma in Management – Business Analytics (PGDM – Business Analytics) curriculum provides in-depth knowledge of analytical concepts, techniques, and their applications in improving business decisions.

The objective of the programme is to facilitate in-depth exposure to the students regarding methodologies and practices of Business Analytics and to prepare them for the emerging needs of industry in the various functional domains.

GLOBSYN BUSINESS SCHOOL

having its deep roots in technology coupled with meticulously carved elements of *'Beyond Education'* has helped propel its students to get into the groove of business education.

globsyn
annual lecture series
weaving 'food for thought' for corporates

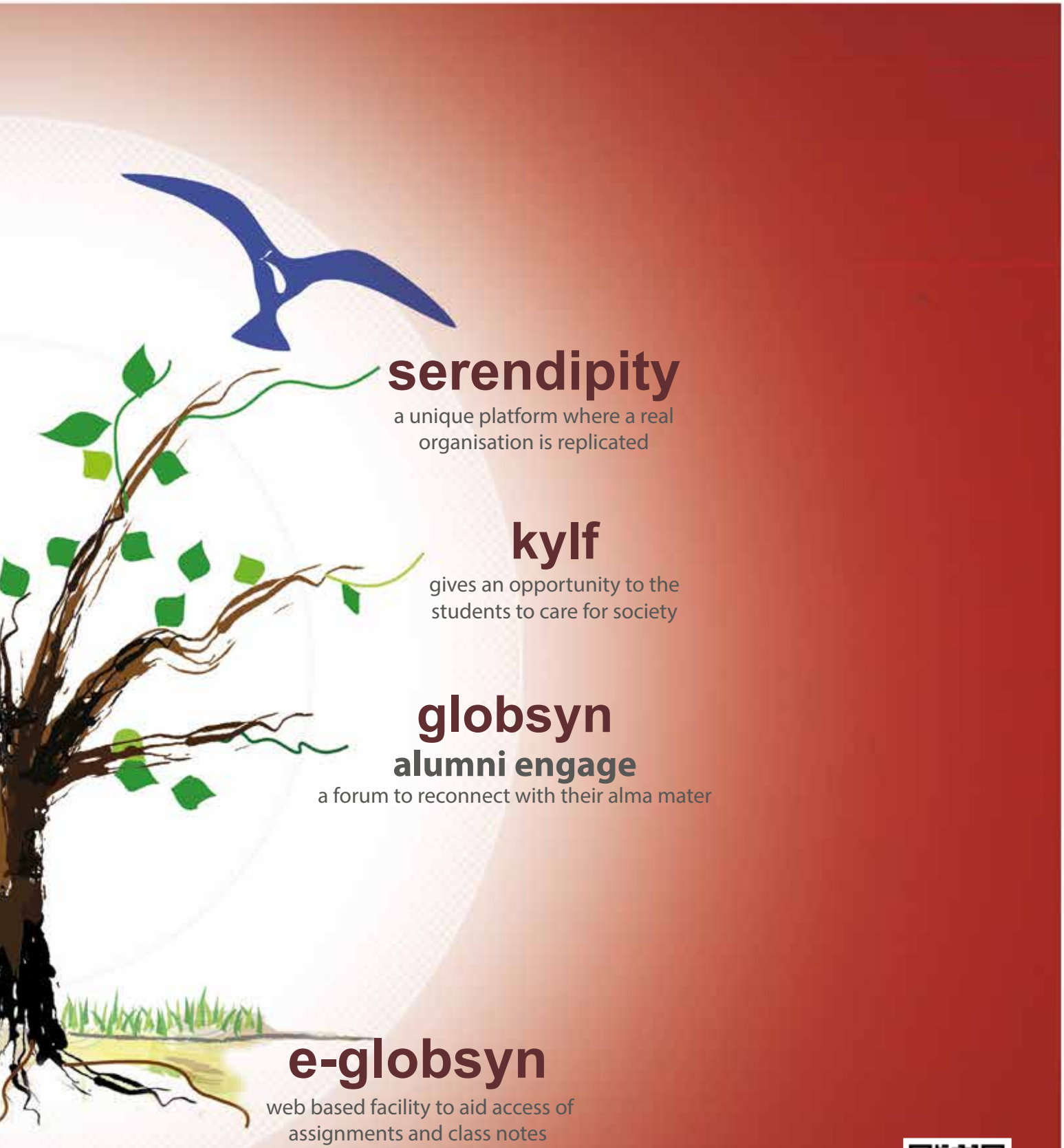
globsyn
management conference
a symposium for academicians

embryon
nurtures the spirit of entrepreneurship



gbs direct
an online facility to ease
smooth admission process

gbs secure
certification platform
diplomas available on a Secure Certification Platform



serendipity

a unique platform where a real organisation is replicated

kylf

gives an opportunity to the students to care for society

globsyn

alumni engage

a forum to reconnect with their alma mater

e-globsyn

web based facility to aid access of assignments and class notes

crp portal

a dedicated portal through which placements and corporate interactions are managed

Scan to Watch

GOVERNING COUNCIL

Mr. Bikram Dasgupta – Founder & Chairman, Globsyn Group

Mr. Arjun Malhotra – Chairman, Evolko Inc., USA

Prof. Tridib Mazumdar – Howard R. Gendal Professor of Marketing; Associate Dean, Faculty Development & Research; Director, Earl V. Snyder Center for Innovation Management, Martin J. Whitman School of Management, Syracuse University

Dr. Mary Gentile – Creator/Director, Giving Voice to Values; Richard M. Waitzer Bicentennial Professor of Ethics, The University of Virginia, Darden School of Business, USA

Prof. Shekhar Chaudhuri (Retd.) – Former Director and Professor of Strategic Management, IIM Calcutta; Former Professor of Business Policy, IIM Ahmedabad; Former Dean, Vinod Gupta School of Management, IIT Kharagpur

Prof. Swagata Sen – Acting Vice Chancellor, Gour Banga University

Mr. Samir Ghosh – Ex-Vice Chairman, ITC Group

Mr. Aloke Mookherjea – Former Senior Advisor, Ernst & Young LLP; Former Chairman – Flakt (India) Limited

Mr. Sandipan Chakravorty – Chairman, Mjunction Services Limited

Prof. Damodar Acharya – Former Director, IIT Kharagpur; Former Chairman, AICTE

Mr. Dhruba Mukherjee – CEO, ABP Pvt. Ltd.

Prof. R. C. Bhattacharya – Vice-Chairman, Globsyn Group

Mr. Rahul Dasgupta – Director & Trustee, Globsyn Business School



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ACADEMIC COUNCIL

Dr. Sharmistha Banerjee – Chairperson, Academic Council, Globsyn Business School; Professor, Department of Business Management, Calcutta University; Former Head of Dept., Calcutta University

Dr. Ramaswamy Nandagopal – Director General, Sree Saraswathi Thiagaraja College, Pollachi, Tamil Nadu; Ex-President, AIMS

Mrs. Suchitra Guha – Ex-Head, HR & IR, Tata Steel

Mr. Sudhir Chand – Ex-Director, Exide Group

Mr. Saibal Chatterjee – Managing Director, Lokenath Chatterjee & Sons (Precision Tools) Pvt. Ltd.

Mr. T. V. S. Shenoy – Chief Commercial Officer, Long Products, Tata Steel Ltd.

Mr. Anil Garg – Head of Finance & IT, Personal Care Business, ITC Limited

Dr. Prabir Dey – Professor, Department of Mechanical Engineering, Jadavpur University

Dr. Prabina Rajib – Dean, Vinod Gupta School of Management, IIT Kharagpur

Dr. Subhrangshu Sanyal – CEO, IIM Calcutta Innovation Park

Ms. Ranjana Gupta – Director, Kantar, South Asia

Prof. R. C. Bhattacharya – Vice-Chairman, Globsyn Group

Mr. Rahul Dasgupta – Director & Trustee, Globsyn Business School



Scan for Details

CAMPUS FACILITIES

Globsyn Business School has a sprawling state of the art eight-acre campus located amidst a lush green landscape in the outskirts of Kolkata. An amiable environment provides exclusive facilities to students to learn, conceive and implement their ideas.



Hybrid Learning Classrooms

Spacious classrooms with all modern teaching aids that provide flexibility of remote learning, stability of in-class instruction, and increase knowledge retention.

Jonathan's Cove

Jonathan's Cove, the cafeteria, apart from providing healthy refreshments throughout the day is a prime location where students can be found, in between classes, working on projects, completing assignments, debating management case studies or having discussions with faculty.

Sukamal Dasgupta Universal Human Values Center (UHVC)

Named after Bikram Dasgupta's late father, Sukamal Dasgupta, UHVC has been designed to create equilibrium in the minds of the students, enhance their cognitive, managerial, analytical, and performance skills, and prepare them to address ethical challenges in the corporate world.





Outdoor Sporting Facilities

An active involvement in all kind of sports is encouraged at the Campus. Students can take part in a variety of outdoor sporting facilities, including Badminton and Volleyball.

A multy-day long sports extravaganza 'Titanium' is organized at the GBS Campus, with the idea of encouraging 'Serious Fun' among students.









Medical Room

A room, equipped with first aid facilities inside the campus caters to the medical requirements of the students.













Well-equipped Library

The well-stocked Bird Library with more than five thousand books and journals is a prime asset of the Business School. Students can also check the e-catalogue comprising of more than one lakh e-books and do some refere nce work to help with their coursework.

Study Lounge

Students at GBS can choose to have constructive discussions at the Nest Lounge strewn with couches and bean bags, which replaces the solemn atmosphere of the class room with a more relaxed air filled with laughter, table tennis, pool or board games.











Bus Service

Free bus service is available which allows students get picked up from major thoroughfares of the city to the eco friendly campus.







STUDENT DEVELOPMENT PROGRAM

Student Development Program (SDP), a unique endeavour of Globsyn Research Cell, is offered to every student joining Globsyn Business School in the form of Globsyn Business School Online (GBS Online). This global asynchronous learning platform provides a wide variety of highly engaging online management certification courses, encompassing several hundreds of hours, under the verticals of Management, Vocational Skills and Foreign Language, which the students can avail beyond their management curriculum.

Committed to furthering their education & careers, the completion of these uniquely designed courses will not only enhance their knowledge bank, but also to boost their employability quotient with future employers around the world.



Management Courses

- Digital Marketing
- Performance Management & Competency Mapping
- Financial Markets & Investments
- Product & Brand Management
- Industry 4.0
- Negotiation Skills

Vocational Courses

- How to Learn Online
- Consignment Booking Assistant
- Tourism & Hospitality – Meet & Greet
- Business Correspondent & Business Facilitator
- Documentation Assistant
- Mutual Fund Agent

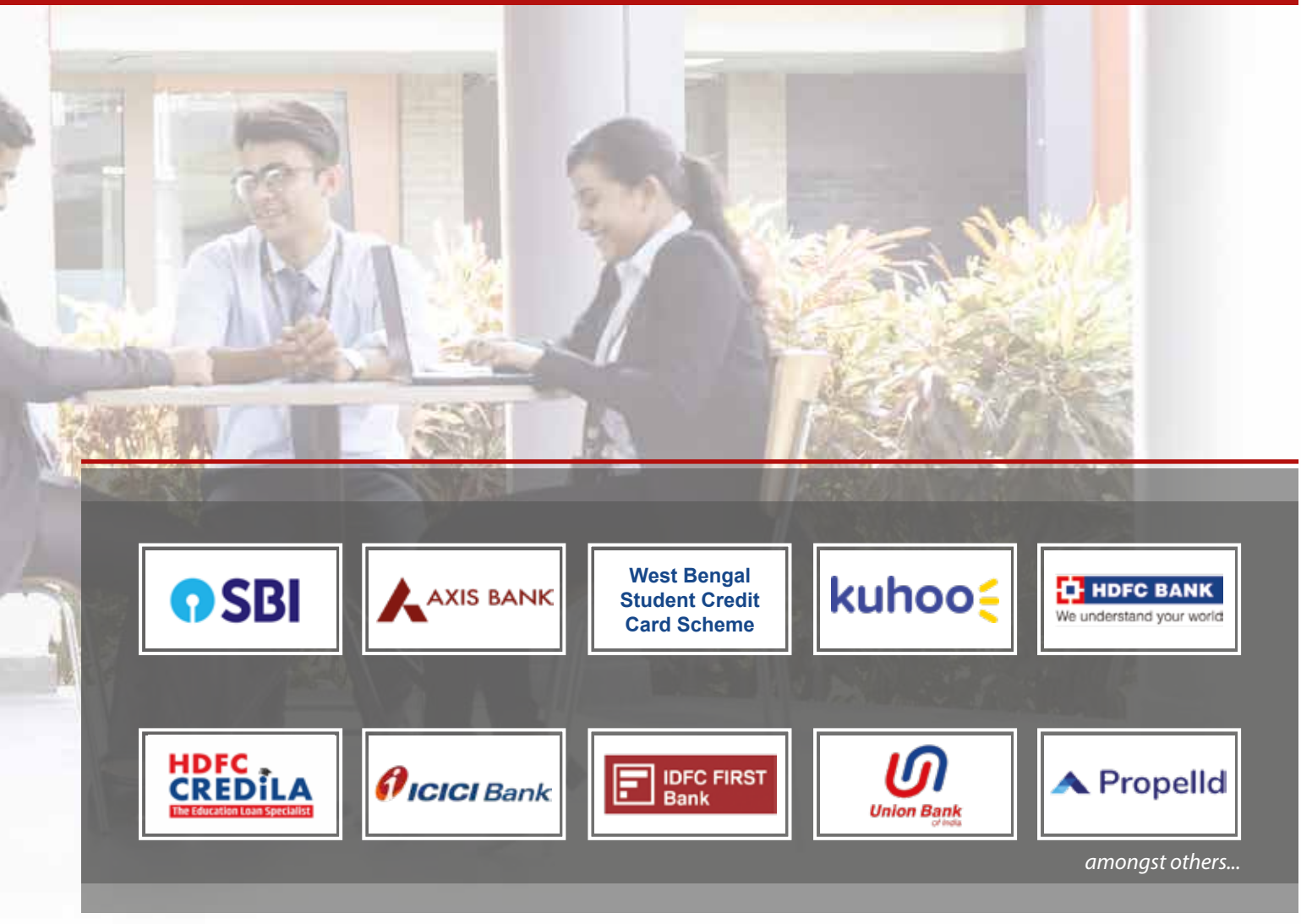
Foreign Language Courses

- German
- Spanish
- Italian
- French
- Russian

FINANCIAL AID

The fundamental aim of Education is to enable students develop a perspective of their basic capacities, boost their confidence and enhance their knowledge bank. Acknowledging the importance of education for all, Globsyn Business School is committed to not only recognize the excellence achieved by its students, but also provide support and opportunities in their pursuit of various post graduate programmes.

As a part of this initiative – to provide seamless education facilities for meritorious enthusiasts and help them excel in their pursuit of education – students of GBS, over the years, have availed financial aid from these intuitions: Avanse, Axis Bank, Bank of Baroda, Bank of India, Canara Bank, Central Bank of India, HDFC Credila, Indian Overseas Bank, Kuhoo, Punjab & Sind Bank, Punjab National Bank, State Bank of India, UCO Bank, Union Bank of India, ICICI Bank, Indian Bank, WBSCC, Propelld, IDFC Bank, HDFC Bank, amongst others.



SBI | AXIS BANK | West Bengal Student Credit Card Scheme | kuhoo | HDFC BANK We understand your world

HDFC CREDILA The Education Loan Specialist | ICICI Bank | IDFC FIRST Bank | Union Bank of India | Propelld

amongst others...

CORPORATE RELATIONSHIP PROGRAM

Scan to Watch

The Corporate Relationship Program (CRP) has always been an intrinsic part of Globsyn Business School (GBS), and seeks to construct alliances that resonate with the industry, the institution, and the student community. To emphasize this thought, GBS organizes the Globsyn Award for Excellence in SIP in order to appreciate the research acumen of the young managers of the B-School, and ascertain the desired level of performance in internships.

Through unrelenting efforts at the macro and micro levels, the CRP team has been successful in providing meaningful, lucrative, career-defining jobs to 3500+ alumni globally, over the years, which have come about through the 360+ relationships built with corporate entities who continue to find merit in hiring GBS students. GBS has also launched the CRP Portal, a dedicated portal through which placements and corporate interactions are managed. With thousands of job opportunities available across multiple domains like Financial Services, Consulting, Education, FMCG, IT/ITES, Manufacturing/Paints, Ecommerce, Media, Hospitality, amongst others; the CRP Portal is helping GBS students find a career footing with these job opportunities.

The CRP Team continuously put efforts to capitalize our corporate relationships with a single objective to put forward the best academic experience to the students by integrating practical learning to the curriculum through the B-School's Corporate Connect sessions.

Placement Statistics 2022-24

18.33 LPA
Highest CTC

12.00 LPA
2nd Highest CTC

10.50 LPA
3rd Highest CTC

7.39 LPA
Average CTC

1000+
Opportunities

100+
Corporate Footfalls

Participating Companies

Bennett, Coleman & Co. Ltd.
Deloitte.
sdpl
HSBC
KR Khimji Ramdas
Dabur
EXIDE INDUSTRIES LIMITED
TATA AIG INSURANCE WITH YOU ALWAYS
Godrej | GODREJ & BOYCE
ITC Limited
Berger
J D Jones & Co (P) Ltd
DCB BANK
FEDERAL BANK YOUR PERFECT BANKING PARTNER
Dalmia Bharat Cement
bajaj CONSUMER CARE
asianpaints
BLUE STAR
MRF
BajajCapital
genpact
PEPSICO
GKB Opticals
KANTAR
Kimberly-Clark
BLUE DART
HLS ASIA LIMITED
indiamart
Nihilent
LAVA



Mr. Rahul Dasgupta, Director & Trustee, Globsyn Business School, receiving the award on behalf of the B-School for being chosen as the `Best Private Business School – West Bengal` at the ET Industry Leaders



amongst a host of others...

CORPORATE SPEAK



Atashi Chakraborty
AGM HR – East
DTDC Express Ltd.

We are delighted to share the positive experience with Globsyn Business School, with whom we have been associated for last few years. Our collaboration has been consistently rewarding, and Globsyn has truly distinguished itself as one of the premier business schools in Eastern India. The institute's commitment to excellence is evident through its state-of-the-art technology and innovative approach to blended learning. This modern educational environment not only equips students with industry-ready skills but also fosters a sense of social responsibility, preparing them to make meaningful contributions to society. We extend our heartfelt best wishes to the leadership team at Globsyn. Their dedication and vision are shaping the future minds of tomorrow and inspiring ambition across the board. We look forward to continued success and growth in our partnership.



Arnav Ghosh
Head – HRBP
Flipkart

Globysn has been one of the best B-Schools in Eastern India, and has been instrumental with their quick GBO Online courses for students & professionals during tough COVID-19 situations across the country. I think students need to have a more practical understanding of the current scenario and should work on enhancing their skills, as well as getting practical real-time workshops for industry exposure. This will help them in the long run. I wish you and your team all the best for the future.



Sayantan Banerjee
Ex-Assistant Manager – HR
Spencer's Retail

Some students of Globsyn Business School did a live project at Spencer's Retail Limited in our Mani Square and Axis Mall outlets. During this period of interaction, I found them to be hard working, flexible, receptive and ready to accept challenges in their roles and responsibilities. I believe GBS provides a great exposure to the students by organizing different activities which are very much helpful for these students in deciding their future career fields.



Sushmita Choudhury
Chief People Officer
Marble Box

The Orientation and Mentoring program experience with Globsyn Business school has always been a transformative one. The school's commitment to student engagement is evident through its diverse range of initiatives, including networking events, workshops, and collaborative projects. Overall Globsyn excels in creating a supportive and dynamic environment where students are encouraged to grow, innovate, and succeed. My heartfelt congratulations to Globsyn for their continued efforts in nurturing and enriching young minds. May Globsyn continue to flourish and inspire generations of leaders and innovators.

ALUMNI SPEAK



Souvik Ghosh
Marketing & Ops Lead
Capgemini
(Batch 2005-07)

Studying at Globsyn Business School (GBS) was one of the most transformative experiences of my life. The rigorous curriculum, combined with practical, hands-on approach, has equipped me with the skills and knowledge needed to thrive in today's competitive and multi-dimensional business environment.

The faculty at GBS demonstrated an unparalleled commitment to our success. Their deep industry insights, coupled with their accessibility and willingness to mentor, created a supportive learning environment that fostered both personal and professional growth. One of the highlights of the program was the extensive networking opportunities.

Through guest lectures, industry events, and internships, we were able to connect with industry leaders and alumni who provided invaluable insights and opened doors to exciting career opportunities. GBS emphasizes leadership development through various workshops and leadership modules. I developed a deep understanding of my leadership style and honed the skills necessary to lead teams effectively. This, combined with the program's focus on ethical decision-making, has prepared me to be a responsible and impactful leader.

My time at GBS has been an incredible journey of learning, growth, and discovery. Through the education dissemination, experiential learning experiences, and corporate opportunities, GBS has been instrumental in shaping my professional journey.



Hemant Kothari
Chief Business Analyst
Stovekraft Limited
(Batch 2004-06)

I joined Globsyn Business School to pursue my MBA after my graduation. Days in Globsyn were good academically and I learned a lot during this period. The sessions of Mr. Bikram Dasgupta were good for self realization.

I got an offer from ICICI Prulife and it was good learning there. Then I joined Emami Ltd. as EA to CEO & MD which was the turning point in my career. It gave me the required ground to make a big jump in my career. I was instrumental in making big decisions in the organization like mergers, product launch, cost rationalization and bigger projects update. It helped me to make a bigger shift to Sahaj e Village Ltd. (an associate company of SREI Infrastructure Finance Ltd.) as AVP – Planning & Strategic Initiatives. I am a firm believer of 'achiever's achieve'. During difficult times, I learned from my mistakes and worked on my mistakes. The important recipes of success are hard work, patience as an approach, quick thinker, and good communicator with a pinch of luck. Globsyn has been a finishing school for many of us as it has been for me.



Ranjana Gupta
Director
Kantar, South Asia
(Batch 2002-04)

Completing the PGDM program from Globsyn Business School gave me the confidence to lead in a way that I never could have done before. Doing my post-graduation from GBS was one of the most gratifying decisions of my life. Being part of a diverse cohort made me realize that sky is the limit. Not just from the textbooks and lectures, but from the guest speakers, workshops, mentorships, networking and definitely BDG's sessions. My presentation and public speaking skills dramatically improved along with project management and leadership. Having spent the last 2 decades working in accounts management, business development, market making, international business, I can clearly cite GBS to be the strong foundation behind my successful professional career. I appreciate the commitment that Globsyn Business School brings to the table by providing rigorous and applicable coursework, and building connections that will open new doors for GBS students.



Anirban Roy
Vice President
Content and Client Relations
Stirrup Communication Consultants
(Batch 2006-08)

Those were the days when I had just passed out of college, I was dazed and confused. This was when I stepped into Globsyn Business School. Globsyn catalyzed my transformation from just another graduate into someone fit to take on the persistent grind of the corporate world. The blend of practical and the theoretical in the curriculum made it easier to deliver on a daily basis. The courses are updated and relevant to the respective fields and the professors guided us in the right direction. I am especially thankful to our faculty team for the valuable inputs, which had a significant bearing not just on the professional front but the personal as well.



Zeeshan Furrukh
Head – Treasury Operations
Bank of Baroda
(Batch 2007-09)

I graduated with B.Com (Hons) and also completed my M.Com in Accounts & Finance from Calcutta University in the year 2007. In the same year I joined Globsyn Business School for my MBA. I specialized in Finance as my major and marketing as minor subjects. Though it was my second masters but value addition which I had in GBS in terms of learnings, skills development, communication skills and holistic personality development etc, was tremendous. I started looking at my subjects especially finance with new dimensions and thought processes resulting in thinking beyond conventional theories and practices. Finally, I got placed in Bank of Baroda as Assistant Manager from the campus.

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